

## Distribution/Coverage

### Coverage

Valley Yellow Pages is delivered door-to-door, free of charge, to businesses and households throughout the Lake & Mendocino Counties area, covering the same local directory area as the phone company's book.

### Lake & Mendocino Counties Directory - Area Coverage Map



Boundary areas as shown are approximate

(Map not to exact scale)

### Demographics\*

Population	142,835
Businesses	8,742
Households	56,775
Household Size	2.46
Median Household Income	\$37,127

### Distribution

**Initial Door-to-door and Newcomer Distribution 93,500**

### Communities Reached

- |                    |                |
|--------------------|----------------|
| Albion             | Little River   |
| Boonville          | Lower Lake     |
| Calpella           | Lucerne        |
| Caspar             | Manchester     |
| Clearlake          | Mendocino      |
| Clearlake Oaks     | Middletown     |
| Clearlake Park     | Nice           |
| Cobb               | Philo          |
| Comptche           | Point Arena    |
| Elk                | Potter Valley  |
| Finley             | Redwood Valley |
| Fort Bragg         | Talmage        |
| Glenhaven          | Ukiah          |
| Gualala            | Upper Lake     |
| Hidden Valley Lake | Westport       |
| Hopland            | Willits        |
| Kelseyville        | Witter Springs |
| Lakeport           | Yorkville†     |
| Laytonville        |                |

### Zip Codes

- |                    |       |       |        |       |
|--------------------|-------|-------|--------|-------|
| 94567†             | 95424 | 95445 | 95458  | 95470 |
| 95410              | 95426 | 95449 | 95459  | 95481 |
| 95415              | 95427 | 95451 | 95460  | 95482 |
| 95418              | 95432 | 95453 | 95461  | 95485 |
| 95420              | 95435 | 95454 | 95464  | 95488 |
| 95422              | 95437 | 95456 | 95466  | 95490 |
| 95423              | 95443 | 95457 | 95468  | 95493 |
| † Partial Coverage |       | 95469 | 95494† |       |

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 \*Data obtained from \*Claritas Inc., January 2005



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